

ORGANIZATION OF CULTURAL AND PUBLIC EVENTS IN FOREIGN COUNTRIES

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Abstract:

This article focuses on the concept of mass-cultural events and the innovative factors of organizing cultural events, as well as the study of foreign experiences in the organization of cultural events, the important aspects of organizing and managing cultural events abroad through international cultural relations.

Keywords: public-cultural events, innovation, spirituality, music, folk songs, speech art, renewal, rise, patriotism, spiritual-cultural holidays.

Introduction

As a mirror of social life, mass-cultural holiday events widely demonstrate the innovative achievements of each nation. The socio-political and cultural importance of holidays is determined by the fact that it strengthens the achievements of human culture based on the support of important traditions.

In order to implement the effectiveness of innovative mass-cultural events in places, to further strengthen solidarity among our multi-ethnic people, to widely promote national values and traditions, to actively support artistic creativity and reading culture. Wide-scale propaganda work is being carried out under the slogan "New Uzbekistan - a new outlook".

Promotional activities carried out should be of great importance in raising the aesthetic outlook of young people. Because, by improving the aesthetic worldview, young people will acquire such human qualities as national pride, national feeling, national values, and awareness of national identity. Therefore, the institutions engaged in innovative mass-cultural holiday events are completely free from evils alien to our national traditions, such as promotion of backward, reactionary evils in social life, manifestation of values that are contrary to our national interests, and on the contrary, national They should make it their main goal to promote the values of our traditions, cultural identity, our classic heritage that has passed the test of time for centuries, values that glorify the interests of the Motherland, the country, the nation, the people and its bright future.

Speaking about foreign experiences in organizing cultural events, we noted above that spiritual and educational events in Uzbekistan are organized at the state level. From the point of view of comparison, the main goal of the activities conducted and held in Uzbekistan is to contribute to the development of education, spirituality, and the development of our country.

During the preparation of this article, B.S. During the study of Sayfullayev and V. Rustamov's manual "Skills of organizing cultural events" and the use of many scientific literatures and sources named in it, it became clear that in the literature related to this field, a lot of foreign experiences are learned. We drew attention to the fact that much attention was paid to learning

issues. As it can be seen from the study of many foreign sources, there are also literatures on the analysis of the cultural spheres of foreign countries by studying the advanced technologies of foreign countries.

In fact, the fact that in many sources, much attention is paid to the issues of learning the experience of developed countries, getting the best aspects of them and applying them in practice, means that every field of education in Uzbekistan should be approached seriously.

Organization of cultural events abroad mainly consists of 2 parts:

- that is: **the first** - "relaxation" (dosug);
- **The second one is** - explained through the concepts of "**recreation**".

In many cases, these two concepts are used in the same sense. In fact, if leisure processes are more commercial-entertainment purposes, in a general sense, "cultural events abroad are mainly aimed at leisure-recreational purposes, and "recreation" is not commercial, but has a social character. stands out.

In conclusion, it can be said that:

- First of all, to learn a foreign language, I have to learn a foreign language.
- Secondly, to have accurate information on this field and to be able to compare it.
- Thirdly, to be able to choose schools of recognized countries with high popularity and great experience.
- Fourthly, it is advisable to approach foreign experience as a justification for its application, proving its advantages, rather than forcing it.

In a word, a pedagogical approach to the organization of cultural events can be the basis for enriching the content of the event.

Based on the above requirements, in the process of organizing innovative mass-cultural events in the new Uzbekistan, a number of innovations are emerging in relevant institutions. In particular, issues of organizing and holding mass-cultural and concert-spectacle holiday events and forming a comprehensive system of participation in them, forming road maps of mass-cultural and concert-spectacle events are being implemented.

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